

EAST BAY WILDFIRE COALITION OF GOVERNMENTS

AGENDA ITEM 6

APPROVAL OF GOVERNMENT AFFAIRS/COMMUNICATIONS POSITION

TO: Board of Directors
FROM: Supervisor John Gioia, Chair
DATE: February 27, 2025

Former Berkeley City Councilmember Susan Wengraf, who served as Chair of the East Bay Wildfire Coalition of Governments (EBWCG) in 2024 and was instrumental in the efforts to establish a Wildfire Memorandum of Understanding (MOU) between the participating agencies, has extensive knowledge and history on wildfire issues. She has led efforts in Berkeley to obtain funding and develop strategies to address the challenge of wildfires.

Susan Wengraf is available and wants to continue helping our efforts to obtain funding and to publicize the work of the EBWCG. She has extensive experience producing newsletters during her time as a Berkeley City Councilmember.

It would be in the interests of EBWCG to expend \$5000 for a one-year contract with Susan Wengraf to serve in a Government Affairs/Communications role and perform the following services:

- Production of a quarterly newsletter to be distributed to all participating agencies with the goal of informing agencies and the public of the work of the EBWCG and to highlight our work in mitigating wildfire dangers in the East Bay.
- Work with the Chair and Vice-Chair to craft public messaging about the work of the EBWCG with the goal of communicating a unified voice regarding goals and opportunities.
- Work with state and local government representatives and fire officials to elevate the EBWCG as a cooperative partner in improving wildfire mitigation programs.

EBWCG has sufficient funds to expend \$5000 for the services of Susan Wengraf for a one-year contract.